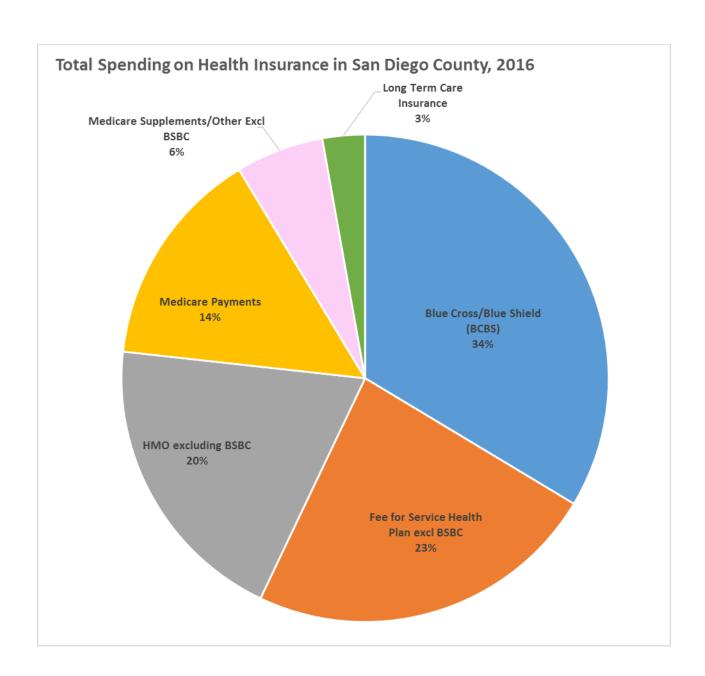
San Diego County Consumer Spending on Healthcare (2016)*					
ů ,	Total Spending		Average per Household		
All Health Care	\$	6,674,031,289	\$	5,722	
Health Insurance	\$	4,247,347,614	\$	3,639	
Blue Cross/Blue Shield	\$	1,427,566,783	\$	1,217	
Blue Cross/Blue Shield-HMO	\$	484,329,658	\$	414	
Blue Cross/Blue Shield-Cmmrcl Medicare Supplement	\$	60,762,315	\$	53	
Blue Cross/Blue Shield-Other Health Insurance	\$	24,228,658	\$	21	
Blue Cross/Blue Shield - Fee for Service Health Plan	\$	858,246,152	\$	729	
Fee for Service Health Plan excl Blue Cross/Blue Shield	\$	996,361,933	\$	850	
HMO excluding Blue Cross/Blue Shield	\$	835,861,327	\$	718	
Medicare Payments	\$	619,850,393	\$	536	
Medicare Supplements/Other Excl Blue Cross/Blue Shield	\$	248,029,052	\$	214	
Medicare Supplements Excl Blue Cross/Blue Shield	\$	128,342,296	\$	111	
Other Health Insurance Excl Blue Cross/Blue Shield	\$	119,686,756	\$	103	
Long Term Care Insurance	\$	119,678,126	\$	104	
Medical Care	\$	2,426,683,675	\$	2,084	
Medical Services	\$	1,342,225,871	\$	1,153	
Physician Services	\$	322,854,049	\$	276	
Dental Services	\$	471,762,198	\$	407	
Eyecare Services	\$	75,288,136	\$	65	
Service by Med Prof excluding Physicians	\$	104,900,462	\$	90	
Lab Tests/X-rays	\$	77,216,868	\$	66	
Medical Services-Hospital Room & Service	\$	210,094,953	\$	179	
Convalescent/Nursing Home Care	\$	48,071,908	\$	42	
Medical Services-Other	\$	32,037,297	\$	27	
Drugs and Vitamins	\$	853,624,135	\$	732	
Nonprescription Drugs	\$	157,424,239	\$	135	
Prescription Drugs	\$	495,166,500	\$	424	
Nonprescription Vitamins	\$	93,335,393	\$	80	
Medicare Rx Drug Premium	\$	107,698,003	\$	93	
Medical Supplies	\$	230,833,669	\$	198	
Eyeglasses & Contact Lenses	\$	114,739,773	\$	99	
Hearing Aids	\$	30,213,785	\$	26	
Topicals & Dressings	\$	67,417,104	\$	58	
Medical Equip for General Use	\$	6,304,258	\$	5	
Supportive/Convalescent Medical Equip	\$	9,982,416	\$	9	
Rental of Med Equip General Use	\$	1,114,018	\$	1	
Rental of Supportive/Convalescent Medical Equip	\$	1,062,315	\$	1	

<sup>\*</sup>ESRI Consumer Spending Database, San Diego County, 2016



San Diego County Product/Service Use (2016)	% of Adults
Primary caregiver/caretaker	5.7
Insurance	
Obtained medical insurance: Medicare	12.1
Have long term care insurance	4.5
Have prescription medicine insurance	23.9
Have dental insurance	35.5
Have disability insurance	10.1
Have vision care insurance	23.5
Medical insurance covers you alone	20.0
Medical insurance covers you and other HH members	38.6
Have medical insur: EPO (Exclusive Provider Org)	2.8
Have medical insur: HMO (Health Maintenance Org)	17.9
Have medical insur: POS (Point-of-Service)	2.4
Have medical insur: PPO (Preferred Provider Org)	22.2
Have medical insurance: Aetna	5.6
Have medical insurance: Blue Cross/Blue Shield	20.7
Have medical insurance: Cigna	3.6
Have medical insurance: Humana	2.0
Have medical insurance: Kaiser Permanente	5.7
Have medical insurance: United Healthcare	7.8
Obtained medical insurance: through place of work	39.8
Obtained medical insurance: through a union	3.4
Obtained medical insurance: Medicaid	4.5
Have accidental death and dismemberment insurance	11.0
Prescription Medication Use/Diet Control	
Used prescription drug for anxiety/panic	4.1
Used prescription drug for arthritis/osteoarthritis	2.6
Used prescription drug for rheumatoid arthritis	2.2
Used prescription drug for asthma	3.8
Used prescription drug for backache/back pain	6.4
Used prescription drug for depression	5.1
Used prescription drug for diabetes (insulin dependent)	1.7
Used prescription drug for diabetes (non-insulin depend)	3.6
Used prescription drug for high blood pressure	10.9
Used prescription drug for high cholesterol	7.7
Used prescription drug for urinary tract infection	2.3
Spent out of pocket for prescription drugs: <\$10	5.5
Spent out of pocket for prescription drugs: \$10-19	8.1
Spent out of pocket for prescription drugs: \$20-29	5.8
Spent out of pocket for prescription drugs: \$30-49	6.5
Spent out of pocket for prescription drugs: \$50-99	6.0
Spent out of pocket for prescription drugs: \$100-149	2.8
Spent out of pocket for prescription drugs: \$150+	2.8
Diet control for blood sugar level	6.2
Diet control for cholesterol level	7.9
Diet control for salt restriction	2.5

Source: ESRI, 2016 Market potential database, San Diego County

